

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Nov-15 Cajetillas (20 uds.)	30-Nov-14 Cajetillas (20 uds.)	Incremento %
MARLBORO	319.741.812	302.799.129	5,60%
WINSTON	265.207.084	260.992.699	1,61%
CHESTERFIELD	186.205.639	187.911.843	-0,91%
FORTUNA	158.261.462	165.250.313	-4,23%
CAMEL	147.712.348	146.282.101	0,98%
LUCKY STRIKE	109.704.191	116.561.476	-5,88%
L&M	103.638.068	104.468.269	-0,79%
DUCADOS NEGRO	101.373.447	109.758.456	-7,64%
NOBEL	86.017.787	89.516.216	-3,91%
DUCADOS RUBIO	62.635.136	68.172.396	-8,12%
WEST BROOKLYN	55.784.355	55.121.654	1,20%
PALL MALL	45.118.205	43.585.078	3,52%
DUCADOS RUBIO 100'S	28.869.431	24.295.688	18,83%
FORTUNA RED LINE	24.908.444	27.559.502	-9,62%
DUCADOS RUBIO BLANDO	24.468.098	30.254.841	-19,13%
MARLBORO TOUCH	22.326.613	17.290.166	29,13%
MARK 1	18.871.950	18.068.334	4,45%
PHILIP MORRIS	18.177.806	5.283.237	244,07%
LUCKY STRIKE BLANDO	17.061.011	16.515.091	3,31%
MARLBORO POCKET	16.490.839	18.296.392	-9,87%
ELIXYR	16.264.997	15.790.429	3,01%
JOHN PLAYER SP.	15.659.915	17.175.568	-8,82%
NOBEL STYLE	14.852.310	14.310.160	3,79%
PHILIP MORRIS K/S	14.417.344	13.511.436	6,70%
LUCKY STRIKE CLICK & ROLL	12.229.491	9.556.908	27,96%
BENSON & HEDGES AMERICAN	11.948.361	11.100.168	7,64%
L&M RED SEMI-RÍGIDO	10.652.224	15.142.852	-29,66%
L&M BLUE SEMI-RÍGIDO	8.666.347	10.537.796	-17,76%
BENSON & HEDGES	7.398.384	5.473.808	35,16%
BN	7.308.160	7.650.185	-4,47%
NOBEL BLANDO	7.104.162	7.114.415	-0,14%
PALL MALL LARGO 100'S	7.096.055	11.761.201	-39,67%
AUSTIN	7.077.264	5.443.463	30,01%
BULLBRAND	6.813.391	6.484.749	5,07%
CHESTERFIELD BLANDO	6.770.163	9.792.463	-30,86%
LAMBERT & BUTLER	6.714.561	5.998.208	11,94%
R 1	6.635.514	6.370.934	4,15%
GAULOISES RUBIO	6.536.905	6.962.652	-6,11%
JOHN PLAYER SP. BLACK/BLUE	6.149.196	5.914.173	3,97%
KARELIA	5.791.760	5.326.590	8,73%
OMÉ	5.395.990	4.182.510	29,01%
MAYFAIR	5.266.588	4.840.668	8,80%
SILK CUT	4.898.407	4.712.279	3,95%
RESTO MARCAS	114.303.974	135.433.820	-15,60%
Totales	2.128.525.188	2.148.570.318	-0,93%